

## **Online Reel-Making Competition!**

In connection with National Voters' Day on **January 25th,2025**; an **Online Reel-Making Competition** is being conducted at the State Level to promote voter awareness and participation.

Showcase your creativity and stand a chance to **win exciting prizes!**

### **Competition Guidelines:**

- **Theme:** The reel should focus on themes related to **Voter Awareness, the Importance of Voting, Informed Voting, or Participation in Democracy.**
- **Duration:** The reel must not exceed **1 minute.**
- **Language:** Reels can be made in **Malayalam or English.**
- **Team Participation:** Multiple members can collaborate on a single reel. However, the **prize will be awarded to the team as a single entity.**
- **Submission Details:** Attach all details in this form-  
<https://forms.gle/ojmZbJj5HZzE6RSR9>
- **Deadline:** All entries must be submitted by **18th January 2025.**
- **Judging Criteria:** Entries will be evaluated based on **Creativity, Message Clarity, Relevance to Theme, and Overall Presentation.**
- **Queries:** For any questions or clarifications, participants may contact us at **sveepelections2024@gmail.com.**

**Exciting cash prizes await the winners!**

1. **1st Prize- 25k**
2. **2nd Prize-15k**
3. **3rd Prize-10k**

**Don't miss out on the chance to make an impact with your creativity.**

**Winners will be announced before January 25th, and prizes will be awarded during the National Voters' Day celebrations.**

**The reel entries of the top three winners will also be featured on our official social media handles**

**Note-**

- ❖ All content must be original, including visuals, music, and script. Plagiarized content will lead to disqualification.
- ❖ Reels must not include any offensive, inappropriate, or politically biased content.